



connected

LEARNING

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AT&T
connected
LEARNING

Through **AT&T Connected Learning**, we're investing in connectivity and technology, digital literacy, and digital learning solutions to help connect today's learners with success – in and out of the classroom.

It's part of our **companywide commitment to help bridge the digital divide** and remove barriers to affordability, access and adoption of tech. Our employee social good goal is to **connect more than 25 million people in need to get and stay connected.**



Digital Literacy

Digital Literacy Courses & Workshops

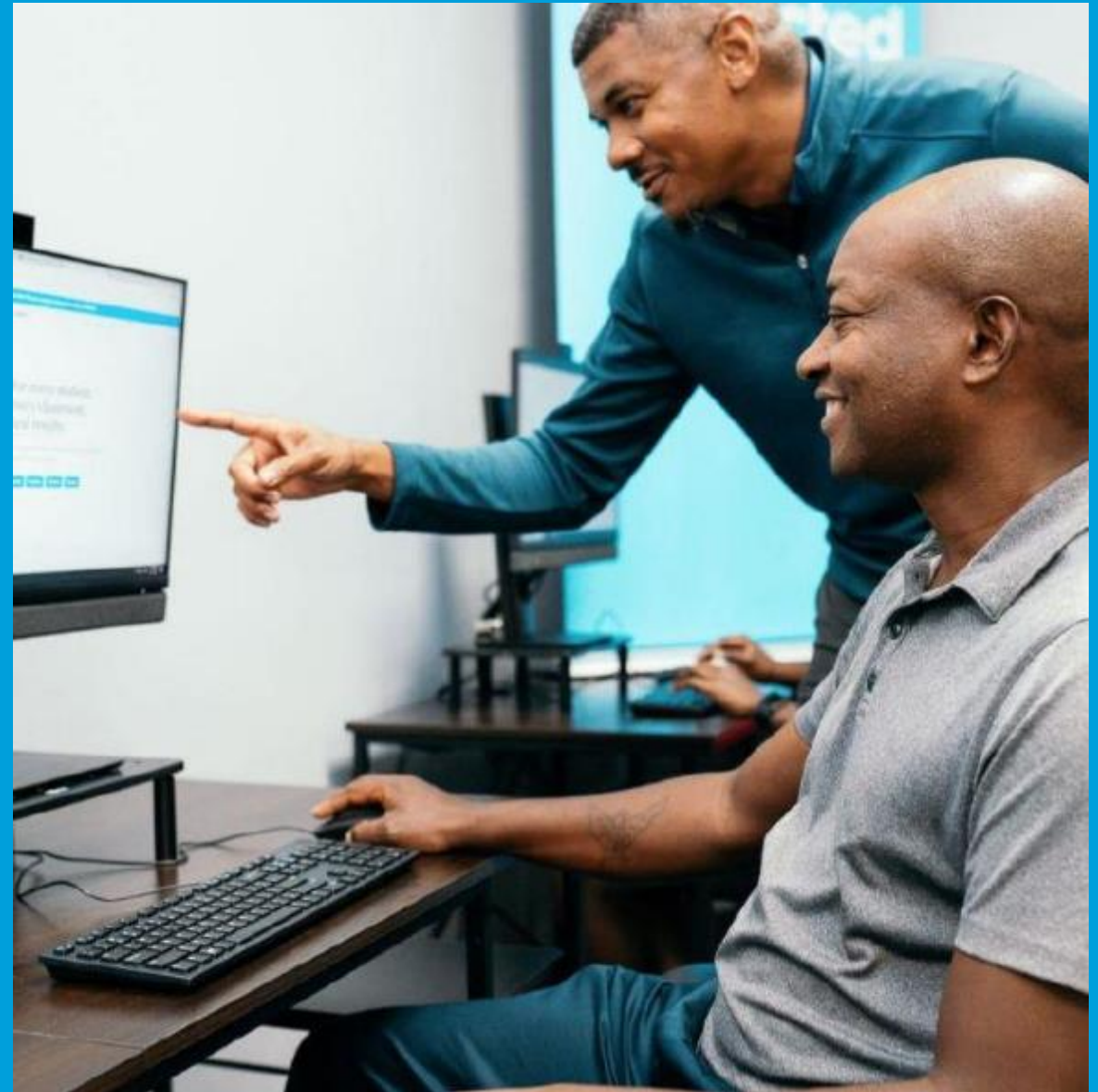
With Public Library Association, we have co-developed digital literacy courses to bring in-person and virtual workshops to public libraries, AT&T Connected Learning Centers and community centers across the country.

In today's connected world, digital literacy skills are essential to pursue education and employment opportunities, connect with essential services, and communicate with family and friends.
In the U.S., 16% of adults are not digitally literate.*

Collaborators include:



*Source: [U.S. Department of Education](#)



Digital Literacy

Digital Literacy Courses & Workshops

- Navigating a Website
- Basic Search
- Intro to Email 1
- Intro to Email 2: Beyond the Basics
- Getting Started with a Computer
- Using a PC (Windows 11)
- Using a Mac (OS 11)
- Getting Started with a Computer
- Using a Mobile Device (Android)
- Using a Mobile Device (iOS)
- Basics of Video Conferencing
- Accounts and Passwords
- Online Fraud and Scams
- Digital Citizenship Series for Families

The screenshot displays the AT&T Connected Learning website interface. At the top, there is a language selector for 'English | Español', the AT&T logo, and the text 'connected LEARNING'. A search bar labeled 'Search Courses' is positioned in the top right corner, along with a link for 'Tools and Resources for Instructors'. Below the header, a blue banner contains the text 'Gain skills and confidence for today's digital world.' The main content area features a section titled 'Choose a course below to start learning.' with a sub-header 'Technology Basics'. Below this, there is a grid of course cards. Each card includes the course title, a brief description, and a duration icon. The courses shown are: 'Navigating a Website' (7 mins), 'Basic Search' (7 mins), 'Intro to Email' (15 mins), 'Intro to Email 2: Beyond the Basics' (26 mins), 'Using a PC (Windows 10)' (22 mins), 'Using a Mac (OS 11)' (22 mins), 'Getting Started with a Computer' (21 mins), 'Basics of Video Conferencing' (21 mins), 'Using a Mobile Device (Android)' (36 mins), and 'Using a Mobile Device (iOS)' (36 mins).

Digital Literacy

Digital Parenting Resources

We are working with American Academy of Pediatrics, Common Sense Media, and other expert collaborators to provide parents and caregivers with tools and resources to make informed technology decisions, manage their family's online experience and create a healthy digital home environment.


Children and teens are spending more and more time online, and parents are growing increasingly concerned about their child's online experiences and safety. **Two-thirds (66%) of parents say parenting is harder today than it was 20 years ago, with many citing technology as a reason why.***


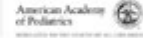
Collaborators:



Your Child's First Phone: Are They Ready? Are You Ready?





These 10 short questions can help you decide if your child is ready for mobile life.



Created by:  AT&T 

Parental Controls

Our kids are more connected than ever before. Parental controls can help you manage your family's online and entertainment experience - giving you peace of mind while kids are online. Use the links below to learn how to set the parental controls that are right for your family.

- **Mobile Devices**
Learn how to configure and use the parental controls on your iOS and Android devices.
[Learn More](#) →
- **Televisions**
Learn how to set parental controls on AT&T and other TV services.
[Learn More](#) →
- **Internet**
Learn how to set AT&T Smart Home Manager parental controls.
[Learn More](#) →
- **Gaming**
Learn how to set parental controls on gaming consoles and platforms.
[Learn More](#) →

Tips from the Experts

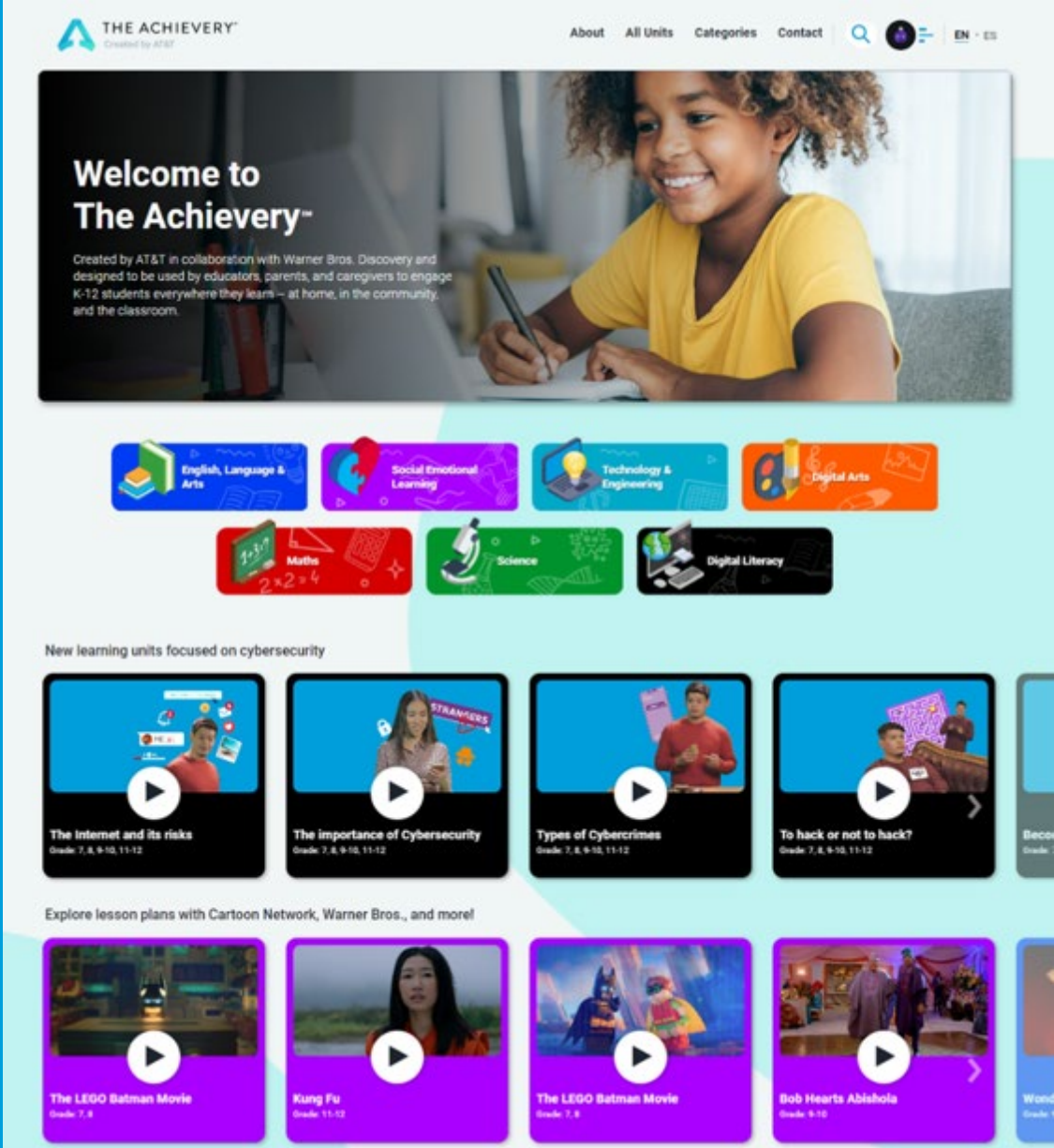
Get expert tips and advice for your connected family. [View All Tips & Advice](#)

- **For Online Safety, Keeping Up with the Kids Means Keeping Up with the Times**
By AT&T Cyber Assist
- **5 Reasons to Consider Co-viewing Media and Tech with Your Kids**
By Common Sense Media
- **4 Ways to Help Teens Avoid Digital Harassment**
By Common Sense Media

*Source: Pew Research Center. Parenting Children in the Age of Screens (2020)

The Achievery Learning Topics

- **The Achievery** is a FREE online learning platform created by AT&T to provide K-12 students with engaging and entertaining content and learning activities everywhere today's students learn
- 200+ Learning Units and growing
- Full breadth of subjects for all grade-levels
 - [Math](#)
 - [Science](#)
 - [Technology & Engineering](#)
 - [English Language Arts](#)
 - [Digital Arts](#)
 - [Social Emotional Learning](#)
 - [Digital Literacy](#)



The screenshot shows the homepage of The Achievery website. At the top left is the logo "THE ACHIEVERY" with "Created by AT&T" underneath. To the right are navigation links: "About", "All Units", "Categories", "Contact", a search icon, a user profile icon, and "EN · ES". Below the navigation is a large hero image of a young girl with curly hair, wearing a yellow shirt, smiling while writing in a notebook. Overlaid on the left side of this image is the text "Welcome to The Achievery" in a large, bold font. Below this text is a smaller paragraph: "Created by AT&T in collaboration with Warner Bros. Discovery and designed to be used by educators, parents, and caregivers to engage K-12 students everywhere they learn – at home, in the community, and the classroom." Below the hero image is a row of seven colorful icons representing different learning topics: English, Language & Arts; Social Emotional Learning; Technology & Engineering; Digital Arts; Math; Science; and Digital Literacy. Below this row is a section titled "New learning units focused on cybersecurity" which contains four video thumbnails with play buttons. The thumbnails are titled: "The Internet and its risks", "The importance of Cybersecurity", "Types of Cybercrimes", and "To hack or not to hack?". Below this section is another section titled "Explore lesson plans with Cartoon Network, Warner Bros., and more!" which contains four video thumbnails with play buttons. The thumbnails are titled: "The LEGO Batman Movie", "Kung Fu", "The LEGO Batman Movie", and "Bob Hearts Abishola".

Connectivity & Computers

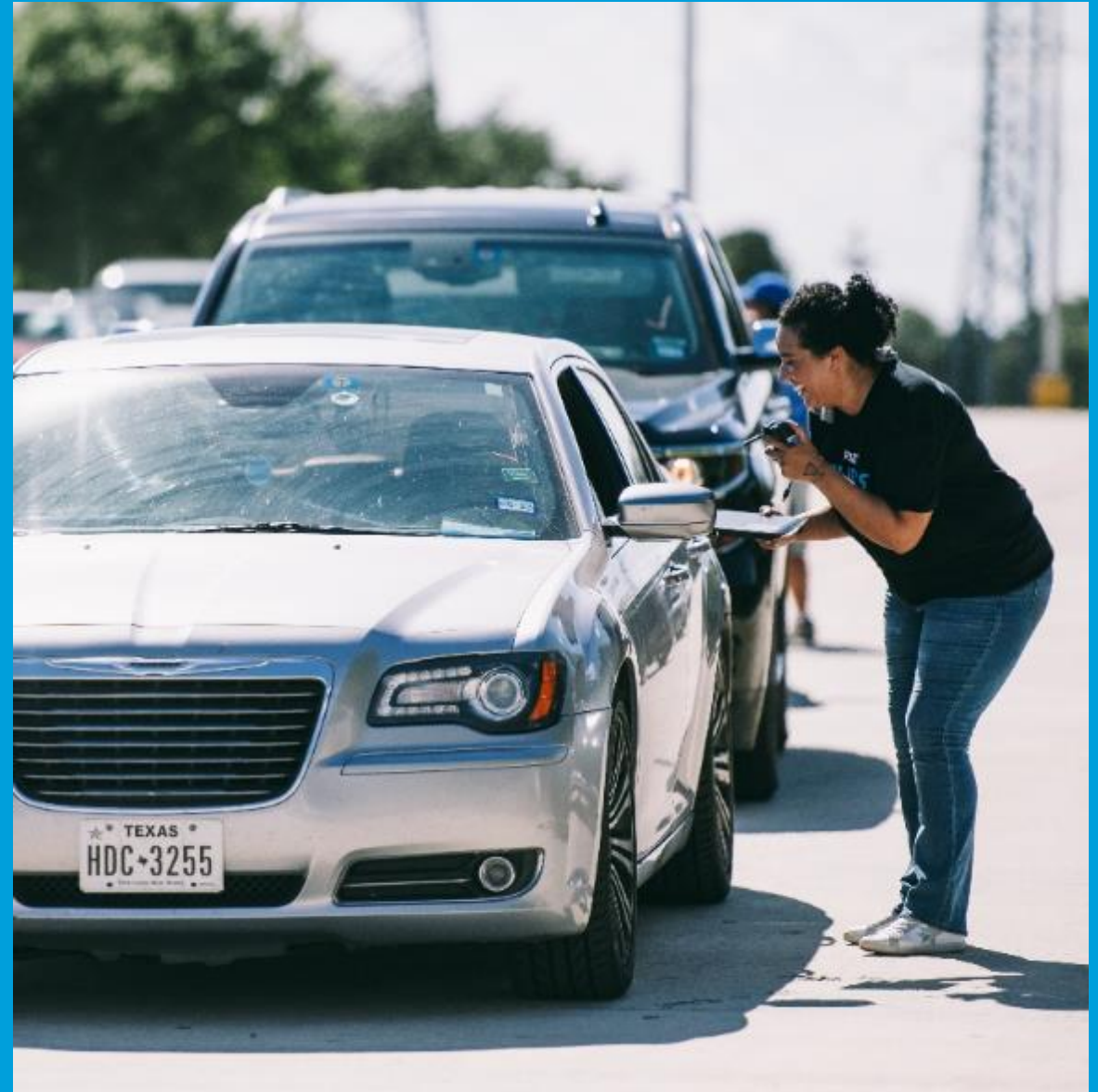
Laptop Distributions

We are working with non-profit device refurbishment organizations to provide technology directly to community members who need it most.

Along with providing devices, the nonprofits offer digital literacy training and digital skilling.

In a digital-first world, the lack of large screen devices puts many low-income families at a sizable disadvantage in their educational pursuits or in the job market. **In the U.S., 41% of adults with lower incomes do not have a desktop or laptop computer.**

Collaborators include:





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att.com/CLresources





Access from AT&T

Kaylah Johnson

Director, Low-Cost Connectivity, AT&T

April 16, 2025





Agenda

- Program Overview
- Eligibility
- Plans & Pricing
- Application Process
- Resources

What is Access from AT&T?

A program that offers affordable internet service to eligible limited-income households to ensure they stay connected and can access essential services and communication



Connectivity

Aims to keep individuals and families connected to the digital world.



Affordability

Provides low-cost internet service to eligible limited-income households.



Broad Eligibility

18 ways to qualify including government assistance programs like Medicaid.



Digital Divide

Contributes to AT&T's \$5B commitment to narrow the digital divide.

Who is eligible for Access from AT&T?

In January 2025, AT&T expanded qualifying programs for Access from AT&T to ensure more households could access affordable internet.

- SNAP (Supplemental Nutrition Assistance Program)
- Medicaid
- SSI (Supplemental Security Income)
- LIHEAP (Low Income Home Energy Assistance Program)
- Veterans and Survivors Pension benefit
- CEP (Community Eligibility Provision, Title 1/LAP)
- Federal Public Housing Assistance
- NSLP (National School Lunch Program)
- Federal School Breakfast Program
- Bureau of Indian Affairs General Assistance
- Tribal Head Start
- Food Distribution Program on Indian Reservations
- Federal Pell Grant
- Head Start & Early Head Start
- TANF (Temporary Assistance for Needy Families)
- TTANF (Tribal Temporary Assistance for Needy Families)
- WIC (Women, Infants, Children)
- Households with income <200% of the Federal Poverty Guideline

Access from AT&T Plans & Pricing



100Mbps

Get internet service up to 100Mbps with unlimited data for \$30/mo.

300+Mbps

Get \$20 off/mo. on AT&T Fiber speeds 300Mbps, 500Mbps, and 1Gig

Availability based on service address. Visit att.com/access to learn more

Included with all Access from AT&T Plans

- Free installation
- No annual contract
- No deposit
- No equipment fees
- Wi-Fi included
- AT&T Smart Home Manager App

Applying for Access from AT&T

Visit att.com/access and enter your address to check if AT&T Internet is available

Enter your address to get started

Address

604 FORT WORTH AVE APT 2107 DALLAS, TX 75208

Check availability

Are you a business customer? [Get notified about AT&T Business Fiber® availability](#)



Select Apply Now to begin the Access from AT&T application

AT&T Fiber® is available

Great news! You can apply for Access from AT&T today.

Get 100Mbps internet service for \$30/mo. or get \$20/mo. off when you choose a faster fiber speed.

Price plus taxes & fees. AT&T Fiber. Limited availability/areas. Maximum speed available based on service address. See offer details.

Apply Now



Aplicación también en Español!

Complete the application



Access from AT&T is a low cost home internet service available to eligible households. For a full list of eligibility requirements & internet service availability, visit att.com/access

To ensure you get Access from AT&T smoothly, please make sure the information you provide matches your AT&T account details or the information you plan to use to set up your AT&T account. If there's a mismatch, you may need to submit another application. By completing & submitting this application, you certify that you or a member of your household participates meets the eligibility criteria, and that the information and documentation that you provided in this application is true and correct.

[How does verifying work?](#)

* Required information

Change language [English](#)

Program*

First name*

Last name*

Date of birth*

Used for verification purposes only

Month	▼	Day	Year
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Address*

Use your home address

Most approved in <1min

AT&T Phone – Advanced

Sheilon King



AT&T Phone – Advanced | Next Gen Voice

Secure & Reliable



Fully Featured &
Affordable



Technologically
Advanced



AT&T Phone – Advanced | Get connected



Personal touch



Installation & Setup



Support



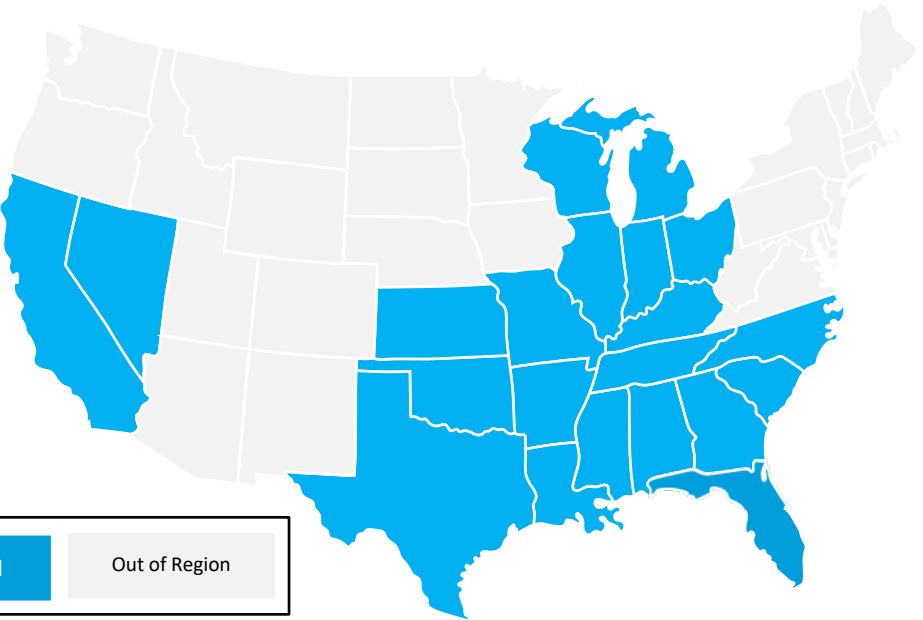
Front side view



Back

AT&T Phone - Advanced

Targeted outreach but available to all



Launched Out of Region

Resources



- Product Site: att.com/discoverapa
- User guide: [here](#)
- Support Pages: [Set up AT&T Phone - Advanced - AT&T Digital Phone Customer Support \(att.com\)](#)
- AP-A Sales : 1-844-357-4784, Option 1

Keep your number. Keep your home phone. Pay less.

Get phone service for \$45/mo. plus taxes,* including unlimited nationwide long distance service. Staying connected should be simple.

Call 877.542.1076

AT&T Phone-Advanced does everything your current phone line does, from the reliable phone service you've trusted for years.

- Get located in an emergency**
Just like before, you'll have access to local 911 service—so you can get help when you need it.
- Stay connected during outages**
Your phone service will keep you connected in a power outage with up to 24-hour automatic battery backup.
- Digital Phone Call Protect**
Automatically block calls from scammers and sends an alert when a call is a suspected spam!

Ready to discuss your options?
Switch your home telephone service over to AT&T Phone-Advanced today and the equipment is on us — this is a \$189 value plus free shipping.*

Call 877.542.1076

Click here to learn more about AT&T Phone-Advanced

Email

Direct Mail

AT&T

Keep your number. Keep your home phone. Pay less.

Staying connected is important and it should be simple. That's why our new AT&T Phone-Advanced does everything your current phone line does for less than you currently pay. You can get our new service for \$45/mo. plus taxes* including unlimited nationwide long distance service, and enjoy staying in touch with family and friends.

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Discover what's great about AT&T Phone-Advanced at att.com/discoverapa.

Ready to discuss some options?
Switch your home telephone service over to AT&T Phone-Advanced today and the equipment is on us — this is a \$189 value plus free shipping.* Or, handy team is just a phone call away.
Call 877.460.5179 or go to att.com/discoverapa

Thanks for choosing us,
AT&T

AT&T

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Thanks for choosing us,
AT&T

Product Landing page



AT&T Phone – Advanced | Customer centered



Howard
AP-A Customer



I received a letter letting me know about this new service, AT&T Phone – Advanced (APA). The price point caught my attention and I ordered it. The technician came and looked for the best spot to install APA in my home, he was very efficient. After he installed it, he talked with me about how the service worked and answered my questions. It works just as good as my landline service and since I live near a mountainous area, I really appreciate that. Now my bill is half the price it used to be. Recently, I experienced a power outage at my home. APA stayed connected with its 24-hour batter backup and I was still able to make calls.



Q&A



Viviana Cohuo

Lead, Corporate Social
Responsibility



Kaylah Johnson

Director, Low-Cost
Connectivity



Sheilon King

AVP, Product Management &
Development

